

## **Yulio Technologies Announces “Jump”: Auto-create 360 VR projects directly from SketchUp**

Yulio Technologies, the leading firm in VR presentation software for architecture and design, announced the full launch of its new “Jump” subscription which allows users to access high-performance cloud-based rendering services and create Virtual Reality presentations and 2D renderings directly from SketchUp.

Users can download Yulio’s SketchUp plugin which includes the Yulio toolbar, and with a few clicks, send the project to a high-speed rendering cloud, automatically create navigation between scenes and a floorplan to show clients how it all fits together. The project is returned in minutes and can be viewed in any browser, or with VR goggles.

“This is a game-changer for interior designers”, said Rob Kendal, Managing Director at Yulio Technologies, “because before this, creating VR projects cost significant design and machine rendering time. Now with Jump, anyone can have a multi-scene, stunning VR project in minutes using the wonderful SketchUp tools they already know”.

Yulio Jump launched with the aim of ensuring anyone can use VR as an immersive presentation tool - without investing in expensive software, hardware and training. Customers increasingly want photo-realistic designs to review so they can make informed decisions. And, with many designers and their clients working remotely, creating immersive remote presentations, realistic digital presentations are more important than ever.

“To produce this level of realism previously, expensive software and lengthy design training was a must. With the new Yulio Jump subscription, renderings out of SketchUp will have auto-applied materials and lighting enhancements, and be able to be presented in VR with Yulio software to really wow your clients”, added Ian Hall, Chief Product Officer at Yulio.

Design is poised to be transformed by virtual reality, which provides a window on something that doesn’t yet exist and tells visual stories. “This engine creates faster, more beautiful projects from SketchUp and that’s good news for designers working to compete with elaborate visualizations. Yulio Jump levels the playing field and creates complex virtual reality projects with a few button-clicks” added Mr. Kendal.

Yulio Jump is now available starting from \$189/year, including unlimited rendering capacity and a Yulio software seat for editing.